

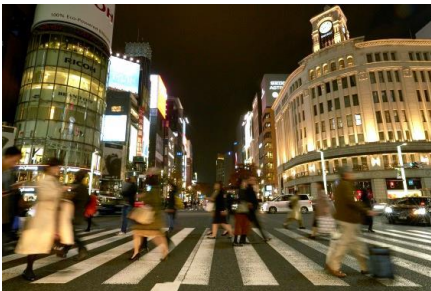


Japan's first entertainment that combines motion picture, theatre and sightseeing!  
**Announcement of GINZA THEATRICAL NIGHT TOUR**  
Staged at night in Ginza, an immersive sightseeing tour will be produced for visiting tourists



Shochiku Co., Ltd (Togeki building, 4-1-1 Tsukiji, Chuo-ku, Tokyo, Japan / President & CEO: Jay Sakomoto) announced the production of a sightseeing entertainment for visiting tourists entitled "GINZA THEATRICAL NIGHT TOUR" for 4 days from Saturday, January 26 to Tuesday, January 29. This is produced by Shochiku, as one of the model businesses selected by the Japan Tourism Agency.

This immersive sightseeing tour will take place on the streets and in the buildings of night-time Ginza, and will combine the showing of a motion picture and a live theatrical performance to provide a brand new form of entertainment. Its aim is to introduce visiting tourists to the charms of Ginza, and therefore the entire motion picture and theatre will take place in English. The audience will follow the story as they explore Ginza, the heart of Tokyo where retro and cutting-edge cultures meet.



#### <Overview>

- 1) Title: GINZA THEATRICAL NIGHT TOUR \*Expected to be repeatedly held going forward.  
Appointee of the model business: Office of Nightlife for Regional Economic Development (ONRED)  
(Shochiku Co., Ltd., ASOBISYSTEM Co., Ltd., All GINZA Association)  
Planning and Production: Shochiku Co., Ltd.  
Special Cooperation: Wako Co., Ltd. (Rooftop of Wako Main Building)
- 2) Event Period: Saturday, January 26, 2019 – Tuesday, January, 29  
<1> 18:00 / <2> 21:00 (Duration: approx. 2 hours)  
\*The tour will be held, come rain or shine.

- 3) Ticket Price: 5,800JPY (tax included) \*Tickets will be sold online, with same-day tickets sold at the door.
  - 4) Official website: <https://www.shochiku.co.jp/pj/t-nighttour/ginza/>
  - 5) Venues to be visited and cooperating organizations (provisional): Togeki (cinema), Ginza Kimuraya (Bakery), Ginza Itoya (Stationery Shop), Okuno Building (Retro Building), Tricolore (Café), Beer Hall LION GINZA 7chome (Beer Hall), Wako (Department Store), PLUSTOKYO (Music Lounge), GSK
- \*Sights to be visited vary according to the time slot.

#### Outline of the Tour

- Participants are to meet up at a cinema (Togeki).
  - Before the sightseeing begins, a short film will be shown.
  - Participants will visit several historical venues in Ginza (Some venues will serve light food and beverages).
  - At each venue, the participants will watch live theatre which develops the story that was introduced in the movie at the beginning of the tour.
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